

# Ashly Margaret

front end developer(fresher)

I am a self taught front end developer, seeking a challenging career with a progressive organization that provides an opportunity to capitalize my skills. I was working as a SEO Analyst For past 4 years. Currently am leaning towards front end development career.



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📄 [ashly-margaret.vercel.app/](https://ashly-margaret.vercel.app/)

🐙 [github.com/ashly1993](https://github.com/ashly1993)

## WORK EXPERIENCE

### SEO Analyst

YSEO - SEO Company

07/2017 - 06/2022

**YSEO** (<https://yseo.in/>) is the leading and award winning digital marketing agency in india.

*Key Responsibility:*

- SEO off page and on page optimization.
- Monitored Keyword ranking and search engine results
- Worked with 30 + projects and experience in various tools.
- Generating monthly/weekly reports as per the client needs

## PROJECTS (WEB)

### Personal Portfolio

*Pet Project | Personal Portfolio developed in HTML CSS(Flex,Grid) Link : <https://ashly-margaret.vercel.app/index.html>*

### SpaceMan Game (On Going)

*Pet Project | This is a simple game developed in JQuery . . . Link : <https://space-man.vercel.app/>*

### FrontEnd Challenges

*Frontend Mentor provides designs so that we can practice our front-end skills using a real-life workflow. Link: <https://www.frontendmentor.io/profile/ashly1993>*

## EDUCATION

### MCA

Christ Knowledge City, MG University in Kerala

06/2015 - 06/2017

### BCA

Swamy Saswathikanada College, MG University in Kerala

06/2013 - 06/2015

## SKILLS

ReactJS

Redux

Java Script

jQuery

CSS

Layout: Flex,Grid

CSS variables

Media Queries

Sass

HTML

Semantic HTML

Git

REST API

JSON

Socket.IO

## TOOLS

VS code | GitHub | Bitbucket | netlify | Vercel | ngrok | pm2 | Ahref | Moz Bar | Figma | Facebook Ads Manager

## PROJECTS (SEO 20+)

<https://cybersquare.org>

*associated with yseo*

- Site Audit | Competitor Analysis | Backlinking | Review Keyword Rankings

<https://www.queenofraw.com>

*associated with yseo*

- Site Audit | Competitor Analysis | Backlinking | Review Keyword Rankings

<https://www.digitalbrandit.co.nz>

*associated with yseo*

- Site Audit | Competitor Analysis | Backlinking | Review Keyword Rankings

<https://www.businesspillars.co.nz>

*associated with yseo*

- Site Audit | Competitor Analysis | Backlinking | Review Keyword Rankings

## LANGUAGES

English

*Professional Working Proficiency*

Malayalam

*Native or Bilingual Proficiency*

## CERTIFICATES

Google Analytics Certificate

Search Engine Optimization Certificate Program